



ABAJO ENDURO SPONSORSHIPS **THE RACE**

The Abajo Enduro, hosted by local guide & outfitter Roam Industry, is an epic two-day, three stage enduro takes place in a hidden enclave of Utah's best kept secret we call the Abajo Mountains of San Juan County, overlooking the Bears Ears National Monument.

If South east Utah has you thinking desert, this enduro will give you a whole new perspective. With Monticello as the basecamp, you will be shuttled to each stage and in turn descend through pine, fir, aspen, and eventually red rock country. You will encounter double and single track, wicked fast flowy descents, and tech gnar. With only 50 racer slots, this is a hot race with registration that fills fast!

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ABAJO ENDURO SPONSORSHIPS EXPOSURE



@ABAJOENDURO18



735



739



x50

=



150
ATTENDEES



800+
SOLD



**SHIRTS PEOPLE
LIKE TO
WEAR...ALOT**



www.

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**#3 SLC
#2 LA
#1 DENVER**

**75 DAILY PAGE
VISITS**



ABAJO ENDURO SPONSORSHIPS THE LEVELS*

\$300+ Exposure in the race raffle, sponsorship “thank you” post on the race’s facebook page, Abajo Enduro shop sponsors wheel spot, and business name on back of shirt.

\$500+ Swag bag exposure, website listing

\$1000+ Place for company promotion by podium, logo on website hyperlinked, multiple facebook shout out’s and business features, 2 race slots.

\$2000+ All of the above, and let’s talk business...

***WE LOVE** and are committed to our sponsors. It is because of them that our race is possible, so we work individually with each sponsor to ensure that they are well representaed and appreciated in our race. Much of the time this means customized recognition outside of the above listed guide-lines, what can we say we’re a locally run, small town race run by people who love to bike!